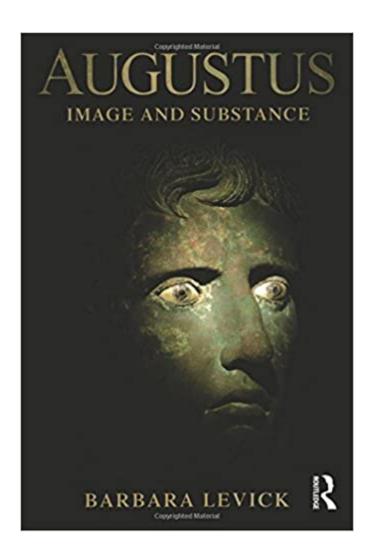


The book was found

Augustus: Image And Substance





Synopsis

Throughout a long and spectacularly successful political life, the Emperor Augustus (63BC-AD14) was a master of spin. \hat{A} \hat{A} Barbara Levick exposes the techniques which he used to disguise the ruthlessness of his rise to power and to enhance his successes once power was achieved. There was, she argues, less difference than might appear between the ambitious youth who overthrew Anthony and Cleopatra and the admired Emperor of later years. \hat{A} \hat{A} However seemingly benevolent his autocracy and substantial his achievements, Augustus \hat{A} \hat{C} \hat{C} \hat{C} \hat{C} overriding purpose was always to keep himself and his dynasty in power. \hat{A} \hat{A} Similar techniques were practised against surviving and fresh opponents, but with increasing skill and duplicity, and in the end the exhausted members of the political classes were content to accept their new ruler. \hat{A} \hat{C} This book charts the stages of Augustus \hat{C} \hat{C} \hat{C} rise, the evolution of his power and his methods of sustaining it, and finally the ways in which he used artists and literary men to glorify his image for his own time and times to come. \hat{C} \hat{C} This fascinating story of the realities of power in ancient Rome has inescapable contemporary resonance and will appeal equally to students of the Ancient World and to the general reader.

Book Information

Paperback: 376 pages

Publisher: Routledge; 1 edition (July 29, 2010)

Language: English

ISBN-10: 0582894212

ISBN-13: 978-0582894211

Product Dimensions: 6.1 x 0.9 x 9.1 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #541,795 in Books (See Top 100 in Books) #169 inà Â Books > Biographies &

Memoirs > Historical > Europe > Rome #867 in A Books > History > Ancient Civilizations >

Rome #932 inà Â Books > Biographies & Memoirs > Leaders & Notable People > Royalty

Customer Reviews

Throughout a long and spectacularly successful political life, the Emperor Augustus (63BC-AD14) was a master of spin.Ã Â Barbara Levick exposes the techniques which he used to disguise the ruthlessness of his rise to power and to enhance his successes once power was achieved. Ã Â There was, she argues, less difference than might appear between the ambitious youth who

overthrew Anthony and Cleopatra and the admired Emperor of later years. Â Â However seemingly benevolent his autocracy and substantial his achievements, Augustus' overriding purpose was always to keep himself and his dynasty in power. Â Â Similar techniques were practised against surviving and fresh opponents, but with increasing skill and duplicity, and in the end the exhausted members of the political classes were content to accept their new ruler. Â Â This book charts the stages of Augustus' rise, the evolution of his power and his methods of sustaining it, and finally the ways in which he used artists and literary men to glorify his image for his own time and times to come. Â Â This fascinating story of the realities of power in ancient Rome has inescapable contemporary resonance and will appeal equally to students of the Ancient World and to the general reader. Â Â Barbara Levick is Emeritus Fellow and Tutor in Literae Humaniores at St. Hilda's College, Oxford and the author of numerous works on the history of Ancient Rome. Ã Â

Barbara Levick is Fellow and Tutor Emeritus, St. Hilda \tilde{A} ¢ \hat{a} $\neg \hat{a}$,¢s College, Oxford. She has published extensively on Roman history, with titles including Tiberius the Politician (Routledge, 1999), Vespasian (Routledge, 1999), Claudius (Routledge, 2001) \tilde{A} \hat{A} The Government of the Roman Empire, second edition (Routledge, 2001) and \tilde{A} \hat{A} Julia Domna: Syrian Empress (Routledge, 2007).

Download to continue reading...

Augustus: Image and Substance Imagery and Disease: Image-Ca, Image-Sp, Image-Db: A
Diagnostic Tool for Behavioral Medicine The Body Image Workbook for Teens: Activities to Help
Girls Develop a Healthy Body Image in an Image-Obsessed World Seeking Safety: A Treatment
Manual for PTSD and Substance Abuse (The Guilford Substance Abuse Series) Fundamentals of
Substance Abuse Practice (SAB 110 Substance Abuse Overview) Healing your self image after
herpes: Clear away shame to reclaim a vibrant, confident beautiful and loving self image! (Guides
Book 1) Image Makers, Image Takers (Second Edition) The Photographers Guide to Image
Sharpening in Lightroom: Professional Image Sharpening & Noise Reduction Techniques using
Adobe Lightroom The Wounded Healer: Ministry in Contemporary Society (Doubleday Image Book,
an Image Book) Image Makers, Image Takers Bear: The Life and Times of Augustus Owsley
Stanley III Augustus and the Creation of the Roman Empire: A Brief History with Documents
(Bedford Series in History & Culture) Augustus Caesar (World Leaders Past and Present) Memoirs
and Travels of Mauritius Augustus Count De Benyowsky The Meroe Head of Augustus (Objects in
Focus) Augustus Saint-Gaudens in The Metropolitan Museum of Art (Metropolitan Museum, New

York: Exhibition Catalogues) Augustus: First Emperor of Rome Augustus: The Life of Rome's First Emperor The Age of Augustus Augustus Caesar (Lancaster Pamphlets in Ancient History)

Contact Us

DMCA

Privacy

FAQ & Help